



KENYATTA UNIVERSITY
THE SERVICE DELIVERY CHARTER FOR KENYATTA UNIVERSITY TELEVISION

S/No	Service Rendered	Requirements	Charges	Timelines
1)	Production of content	Availability of necessary resources	Production Budget	1-7 Days
2)	Acquisition of content	Availability of necessary resources Partners	Cost per Independent Producer Free from Partners	1-2 Months
3)	Live coverage	Formal request letter Signed agreement form Availability of resources	Rate Card Charges	1-2 Days
4)	News Production	Invitation by News Sources Availability of Authentic and relevant and Up-to-date news Editorial initiative Availability of resources	Free	1 Day
5)	Photography & Videography package	Availability of resources	Rate Card Charges	1-4 Weeks
6)	Promotions and Advertisements	Availability of resources Dully signed Media Orders	Rate Card Charges	1-7 Days
7)	Training KU Media Students	Availability of resources	Free	3 Months
8)	Internships & Mentorship	Student Application Letter ,CV, Insurance, Letter from school Availability of resources	Free	3-6 Months

In case of complaints or compliments regarding the services offered please contact:

The Director, KENYATTA UNIVERSITY TELEVISION

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